



SPRING 2007 DESIGN TEAM CALL

Cocoa Daisy is looking to add two very talented, creative and motivated scrapbook artists to join our design team, the Daisy Divas. Our design team is made up of dedicated scrapbookers with the ability to create stunning layouts and projects using products in unique and unexpected ways.

We are looking for design team members who will be very present on the Cocoa Daisy site (both on the message board and in the gallery) and will actively promote the site elsewhere.

We are fine with design team members holding positions with manufacturers or stores, however, we ask that if you wish to be a part of Cocoa Daisy that you are not involved with other companies that create kits.

The design team call will run from April 22nd through May 12th. We will announce winners on May 20th. The term will be from June through November 2007.

Application

Here's what you need to do to apply:

Send an email to mailbox@cocoadaisy.com with "DT call" in the subject line.

In the email please include the following:

1. Name
2. Contact information
3. Your username in the Cocoa Daisy gallery
4. A link to your online blog, resume or gallery
5. A short bio about yourself that includes a description of your scrapbook style
6. Any design teams you are currently on or have been on in the past
7. How you would fit on the Cocoa Daisy team
8. Any ideas you have for increasing gallery and message board participation and otherwise enhancing the Cocoa Daisy web site.

And of course, we would love to see your work! Please create an Sub-Album in our gallery under "Design Team Call" album, and upload at least 3 of your favorite layouts – these must include at least one 12 x 12 and one 8 ½ x 11 layouts.

We also ask that you create a layout specifically for this call. We would like to see what you consider to be the perfect kit. There are many takes on this and we want to see what your creative mind can come up with! You can tell us about your favorite manufacturers, your favorite products, what you think would enhance Cocoa Daisy's future kits, suggestions on what you think we should include in a kit, or your unique vision of a kit. This is your chance to really let your own style shine through!

Design Team Perks

As a member of the Daisy Divas you will receive a free kit each month, discounts on add-ons and passes to industry tradeshow. We appreciate all the hard work of our design team so you can also expect to receive periodic gifts as well.

Expectations

Each month we would like you to create at least 3 layouts (either 12 x 12 or 8 ½ x 11) and either an additional layout or a project. All should highlight the Cocoa Daisy monthly kit in addition to your unique style. We also are looking for participation on the message board and gallery as well as with contests, make-n-takes and challenges.

Should you have any questions please email us at mailbox@cocoadaisy.com